

# **LOCAL COMMUNITIES AND SOCIAL INCLUSION OF THE ETHNOGRAPHIC MUSEUMS**

**Nikolay Nenov**

## **Abstract**

The text describes and problematizes examples of Bulgarian and foreign museums by trying to focus on the mechanisms of social inclusion. Examples are united by the anthropological discourse which gives the Bulgarian ethnographic museums the opportunity to expand the thematic areas of their presentations. Alternative ways for developing and using the museum as an instrument for social criticism – these are some of the quests of today's ethnographic museums. At the same time, the author does not hide his bias towards the Ecomuseum format and searches for its ethnographic reading by the establishment of connection between the local communities and the museum which shares local identity with various audiences.